

WEST END

W^E

flightpath

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*keeping the mix
collective optimism*



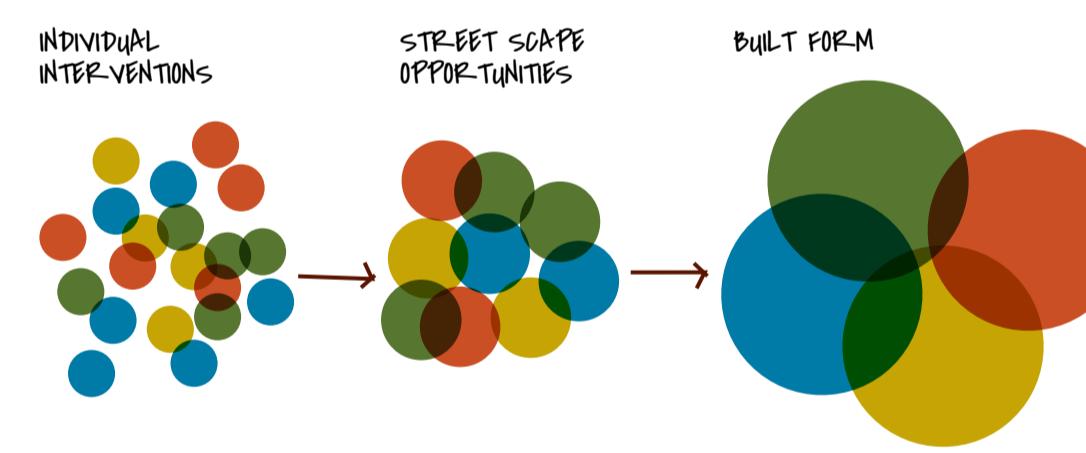
Adelaide is renowned for Light's vision and early planning. Its design, structure and sense of space has allowed for the development of an environment that suits business, living and leisure. Ironically it is this very sense of order and planning that draws discussion regarding the city's vitality, diversity and dynamics. Adelaide experiences the paradox of international acclaim for festivals and cultural events along with a reputation for being (in the main) suburban and conservative compared to its eastern States. Regulated and cautiously designated flows of traffic and allocated areas for leisure and recreation, specific precincts for retail and market shopping and established zones for cultural and educational pursuits, suggest that most aspects of city life have been considered and accommodated.

How can vibrancy and vitality be normalised out of this predetermined and established model? Why should it change and how could we benefit?

Interestingly the city also exudes differing tempos and tones within its one-mile perimeter - certain sections have evolved with apparent purpose even if in many cases this has not been formally established. The western side of Adelaide has long been regarded as the poorer cousin to its more elite eastern neighbour and has therefore developed with a different flavour and culture despite its apparent proximity. It is this unique point of difference, the rawness and eclectic mix of interests that provides opportunity for the West End.

This view inspired a series of considerations:

- What already attracts people to the West End?
- What currently deters people from engaging with the West End?
- What groups are currently catered for and how well?
- What are the existing areas of activity?
- How are the existing buildings and spaces used?
- What are the key places of interest?
- How does traffic flow (both pedestrian and vehicular) affect the area?
- What are the spaces in between and how might they be utilised?



1.3m
Greater Adelaide's
current population
8th
Most liveable city

COULD THE SPACES IN BETWEEN
COULD ONE SPACE HAVE A CONSTANT CYCLE OF MULTIPLE USES?
COULD A PERSON'S AWARENESS AND ENGAGEMENT BE CHALLENGED BY THEIR SURROUNDINGS?
COULD THE SPACES IN BETWEEN ENCOURAGE EXPLORATION AND OFFER RICH DISCOVERIES?

RENEW
ADELAIDE



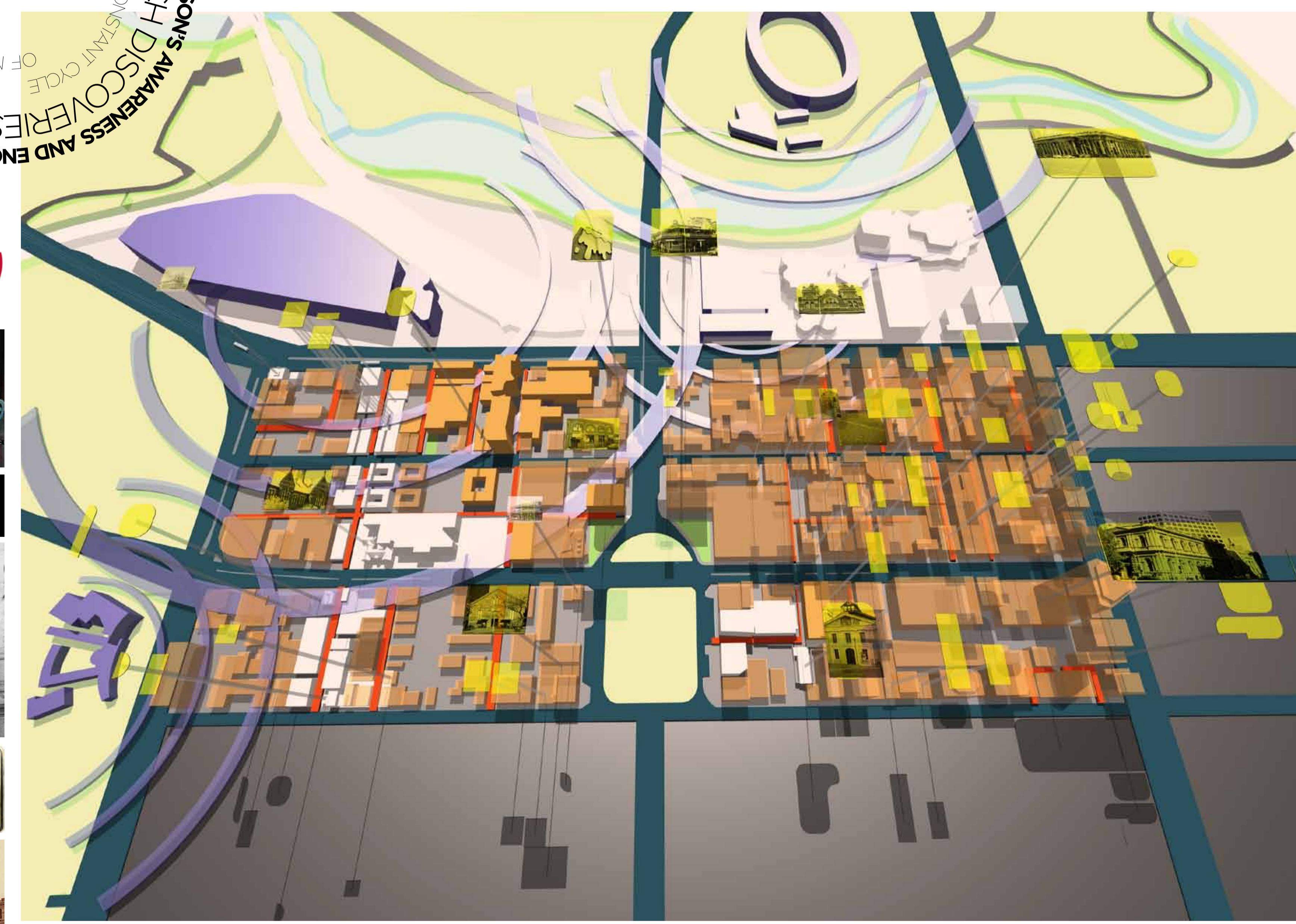
I. PEOPLE
WALK IN THE
SUNSHINE*

18. PEOPLE
ATTRACT
PEOPLE*

44. THE DAY TO
DAY HAPPENS
ON THE STREET*

41. LOCALS AND
TOURISTS USE
THE STREETS AT
DIFFERENT TIMES*

*Urban Code 000 Lessons
Area Module 2011



MAPPING THE WEST END
HIGHLIGHTING THE SPACES IN BETWEEN
LOCATIONS WITH POTENTIAL/CAPACITY
ACKNOWLEDGING DESIGNATED TRAFFIC
ROUTES, POSSIBLE PEDESTRIAN LINKS
LOCATING HERITAGE GEMS: RETAIN
THE BEST PART OF OUR PAST

